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### **ATS AUTOMATION GIVES INDUSTRY LEADERS AN UP CLOSE AND PERSONAL LOOK AT ITS **SYMPHONI™** TECHNOLOGY VIA A 360° VIRTUAL MACHINE TOUR**

*With COVID-19 restrictions in place, ATS seeks to showcase its innovative, high-performance assembly technology in an interactive way that engaged the audience that went beyond the ordinary.*

CAMBRIDGE, Ontario (September 23, 2021) — Due to the success of its first-ever 360° virtual tour of **Symphoni™**, an innovative, digital assembly platform, ATS Automation will be hosting a live interactive Q&A with one of the inventors of **Symphoni™** on December 9. Current and prospective clients of ATS can now reserve a spot.

On September 9, 55 attendees heard directly from the people behind the technology, watched the **Symphoni™** platform function in real-time, and engaged in the process as if they were present in the factory itself.

*“Symphoni™ is a revolutionary technology that removes the choice that assembly manufacturers are too often forced to make between speed and flexibility,” says Peng-Sang Cau, VP of Emerging Markets and **Symphoni™** for ATS Life Sciences. “Symphoni™ is both fast and flexible. But that can be hard to wrap your head around, especially when we cannot bring people in-person to see for themselves. So, we had to figure out a visceral and interactive way to demonstrate what **Symphoni™** can do. That’s where the virtual tour came from.”*

**Symphoni™** has gone through multiple iterations over the past decade, but the core of the technology has remained the same: a standardized automation platform for the assembly of small, discrete parts that offers high performance and high speeds, but can also be configured for multiple products or processes—and reconfigured as needed. This flexibility allows ATS clients to maximize machine utilization and use of factory floor space, while minimizing operational costs and time-to-market. Furthermore, because the system is pre-engineered, it is pre-validated, which expedites time to market.

*“That’s the kicker,” says Larry Allingham, Key Account Manager for ATS. “What makes **Symphoni™** such an important product for our clients at ATS, especially in today’s marketplace, is its inherent flexibility. Almost all manufacturers who turn to automation use custom solutions because that is what they know. But so many of these would benefit from a standardized, modular system like **Symphoni™**. I think this virtual tour demonstrated that very clearly.”*

The story of **Symphoni™**, including its patented RSM (Rapid Speed Matching) technology that allows it to be both fast and flexible, began in 2009 with the need to process variably sized cane seeds without damaging the seeds themselves. In 2018, ATS Automation acquired the technology to add to its growing suite of cutting-edge automation solutions.

*“When we discovered **Symphoni™**, we knew we had to act fast,” says Andy Glaser, VP of Global Sales for ATS Life Sciences. “This technology was reshaping how manufacturing works for the assembly of small parts. One of the vital innovations was replacing the typical mechanical cam with a digital cam. That meant **Symphoni™** could be fast and flexible, but also small, thus freeing up floor space. And because the complete system is modular, manufacturers can scale up or down as needed, easily reconfiguring for a variety of products and processes. During the virtual tour, we showed this in action.”*

For more information about **Symphoni™** and to sign up for the interactive Q&A on December 9, please contact Vanessa Pizzinato (details above).

## **ABOUT SYMPHONI TECHNOLOGY**

ATS Automation **Symphoni™** technology is a proven, patented, high-performance assembly platform that is both fast and flexible. Because this innovative technology comprises of standard building blocks and OS, every **Symphoni™** machine is configured from pre-tested and pre-validated modules. Any configurations can be retooled to assemble small discreet components or reconfigured for new processes.

Unlike traditional assembly equipment, investing in **Symphoni™** is no different from investing in injection moulding equipment. It is a depreciable asset over the machine's life that can run 24/7 regardless of the production volume of a single product.

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